



# **MONETISATION FACTORS FOR TRUE PRICING**

Version 2020.1- March 2020

Authored by True Price Foundation

#### **About True Price**

True Price is a social enterprise with the mission of making sustainable products that are affordable to all a reality, by enabling consumers to see and voluntarily pay the true price of products they buy.

We envision a world where all products are sold for a "true price". If a product is sold for a true price, then no damage is done to people or to nature, and that product is fully sustainable. If all products were sold for a true price, then the global economy would be sustainable.

True Price was founded in 2012 and has subsequently developed into a world-leading expert in methods and tools to measure and monetise societal impact. It has calculated the true price of dozens of products around the world and has seen a growing appreciation of the concept among companies, governments and consumers. Now in 2020, we feel that the time is right to focus on realising true pricing, a system where consumers and businesses can see, improve and voluntarily pay the true price of their products.

For more information visit: www.trueprice.org.

#### **True Price**

Harlemmerplein 2 1013 HS Amsterdam The Netherlands

Tel.: +31 202 403 440 info@trueprice.org

2020 True Price Foundation

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Lead Authors: Pietro Galgani, Reinier de Adelhart Toorop, Adrian de Groot Ruiz

Core writing team: Emmanouela Varoucha, Mats Hoppenbrouwers

*Contributing Authors*: Andrea Rusman, Floor van den Elzen, Roland van Keeken, Anne Mesguich, Michel Scholte, Valerius Vandru Hartanto, and Lewis Zwart.

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Version log

2020.1 First version

## **Foreword**

Every individual, present and future, deserves a fulfilling life with dignity. We are now at a historic moment when we can actually make this a reality.

Throughout most of history there was too little wealth—and food, water, medicine—to support everyone to live a dignified life. But our modern economy has succeeded in generating sufficient material wealth to, *in principle*, feed, house and care for everyone. However, generating material wealth is not enough. For people to actually live with dignity, their rights must be respected: all people should live free of poverty, slavery, harassment and discrimination, and furthermore, the rights of future generations to a healthy natural environment must be respected. Our current economic production and consumption impose involuntary and unrightful costs on those who lack power and voice, such as vulnerable workers, indigenous communities or the yet-to-be-born. For this reason, we now face the multiple crises of the working poor, climate change, deforestation and the looming extinction of many species.

How can we fix our global economy so that we can generate sufficient wealth while respecting the rights of all? We believe the answer lies in true pricing: making products in such a way that the rights of all people are respected by avoiding social and environmental harm as much possible, and by remediating for any harm that could not be not avoided. In this way, rights are respected and markets can match supply and demand based on true prices.

The concept of "internalising externalities" is old. What is new is the understanding that we have to take action, and that the foundation of internalising externalities must be anchored in human rights and not economic efficiency alone. To this end, True Price has published the Principles for True Pricing, which enables the translation of universal rights into measurable targets, and facilitates the translation of the responsibility to restore damage into costs that can be paid.

What is also new is that we now have the technology to make this a reality. Now we can determine the impacts of production and consumption of products, and we can remediate external costs at a local level. Currently, though, the infrastructure has not yet been set up to measure and remediate external costs at a large scale. Still, we can do a good job of estimating impacts, such as carbon emission and underpayment, using (social) life cycle assessment, input–output modelling and other exciting techniques. Similarly, we have the technology to estimate remediation costs and thereby determine the true price of products.

To promote the adoption of true pricing, we will make the open access True Price Monetisation Database (TPMD) available for all. This publication, Monetisation Factors for True Pricing Version 2020.1, is a first step. It is not complete, and it is far from perfect. But, if we wait for perfection, we will be too late.

This publication contains global monetisation factors for ten social and ten environmental impacts. Our intention is later also to publish region- and country-specific factors, as well as factors for all true price impacts.



Finally, we hope to publish a True Price Standard on how to derive and apply these factors and calculate the true price of products.

We hope this publication helps impact professionals to apply true pricing and to engage in a discussion on how to best derive external costs.

If you would like to be involved in the development of the True Price Standard and/or the True Price Monetisation Database, please contact us at <a href="mailto:info@trueprice.org">info@trueprice.org</a>.

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## **Abbreviations**

1,4-DB eq1,4-Dichlorobenzene equivalentCFC11 eqTrichlorofluoromethane equivalentCHRBCorporate Human Rights Benchmark

CO<sub>2</sub> eq Carbon Dioxide equivalent

Cu eq Copper equivalent

DALY Disability Adjusted Life Year

ILO International Labour Organization
FAO Food and Agriculture Organization

FTE Full Time Equivalent
H&S Health and Safety

IFAD International Fund for Agricultural Development

ILO International Labour Organization

IPCC Intergovernmental Panel on Climate Change
ISO International Organization for Standardization

LCA Life Cycle Assessment

MSA Mean Species Abundance

OECD Organisation for Economic Cooperation and Development

SOC Soil Organic Carbon

SO<sub>2</sub> eq Sulfur Dioxide equivalent

TEEB The Economics of Ecosystems and Biodiversity

TPMD True Price Monetization Database

TPS True Price Standard

PM Particulate Matter

UN United Nations

UNEP United Nations Environment Programme

UNICEF United Nations International Children's Emergency Fund

VSL Value of a Statistical Life
WHO World Health Organization

WWF World Wildlife Fund

### 1. Introduction

#### 1.1 Content of this publication

Substantial research has been conducted on monetising externalities. Many publications already exist on the monetisation of various environmental external costs at the product level, often in the context of Life Cycle Assessment. However, there is currently no database that includes monetisation factors for both environmental and social external costs.

Over the past eight years, True Price has developed principles and a methodology to monetise a wide set of social and environmental costs. This publication provides the first open access version of the monetisation factors that True Price developed: its aims are to facilitate the adoption and application of true pricing, fill a gap in the literature and accelerate standardisation.

True Price is working towards a True Pricing Standard (TPS)—consisting of open access principles, methodologies and guidance— and an open access True Price Monetisation Database (TPMD). In doing so, we promote a participatory process by inviting experts, stakeholders and practitioners to provide input and help to make the database and standard scientifically and normatively sound, comprehensive and applicable.

Monetisation factors are estimates of the remediation cost of the social and environmental impacts that must be included to calculate the true price of a product. These impacts are measured by a set of footprint indicators,<sup>1</sup> and every footprint indicator can be converted to a monetary unit using the corresponding monetisation factor. When all footprint indicators are measured and monetised for a product, the true price can be calculated.

This publication is the starting point for the TPMD, providing monetisation factors for ten environmental and ten social true price impacts and their footprint indicators and sub-indicators, along with an explanation of the interpretation and sources. The monetisation factors are all expressed in euros at 2020 price levels. In principle, monetisation factors should be regional, as an impact in one place may be different from the same impact elsewhere. In this publication, an overview of global monetisation factors is provided. Unless otherwise stated, these global monetisation factors represent a global average. True Price aims to share regional/country-specific factors in forthcoming publications.

A brief overview of the method used is given in Section 2. However, this publication does not provide a full explanation of the true pricing methodology or monetisation factors. (For an explanation of the principles and framework used to select the footprint indicators and monetisation factors, refer to the Principles for True Pricing [True Price Foundation, 2020]). However, a full justification is under development. Furthermore, True

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<sup>&</sup>lt;sup>1</sup> The indicators are comparable to the impact category mid-point and end-point indicators of an LCA.



Price is working with partners to develop methodologies for specific sectors and applications. For more information, please refer to www.trueprice.org.

#### 1.2 What the monetisation factors can be used for

The monetisation factors included in this publication are to be used primarily in the context of true pricing. When calculating true prices as described in the Principles for True Pricing (True Price Foundation, 2020), these monetisation factors provide the key to expressing external costs (negative social and environmental impacts) in monetary terms.

True Price ultimately wants to enable everyone to calculate and publish true prices. However, at the moment, no true price standard methods and guidelines exist that can safeguard consistency and comparability between true prices calculated by different organisations. Therefore, to avoid confusion, we propose the users of these monetisation factors refer to external costs calculated with these factors as "social and environmental costs calculated with the true price method", rather than "true prices". If you are interested in calculating and disseminating "true prices" as such, please get in touch with True Price.

The monetisation factors can also be applied in various applications outside of true pricing, including (i) to monetise negative externalities in true cost accounting and impact assessments, (ii) to monetise impacts pertaining to the welfare dimension *respect of basic rights* for Integrated Profit & Loss statements, in line with the Framework for Impact Statements (Impact Institute, 2019), and (iii) as weighting factors for LCA.

The monetisation factors provided in this publication are a work in progress. We invite you to check regularly for updates on <a href="https://www.trueprice.org">www.trueprice.org</a>.

#### 1.3 Who should use this publication

This publication is intended mainly for experts, researchers and practitioners who are active in the field of true pricing, impact assessment, true cost accounting or LCA.

#### 1.4 Reader's guide

This publication consists of four sections: this section is an introduction; Section 2 briefly discusses the concept of true pricing and the methodology used to derive the monetisation factors; Section 3 provides an overview of the impacts relevant for true pricing, along with their definitions and footprint indicators; Section 4 provides the monetisation factors.

In addition, a glossary of key terms is included at the end of the publication.

## 2. About the true pricing methodology

This section provides a brief discussion about true pricing methodology, focusing on the most important concepts to derive and apply monetisation factors. (For more information on the principles and framework behind this methodology, see the Principles for True Pricing [True Price Foundation, 2020]). A more detailed discussion of the true pricing methodology is forthcoming.

#### 2.1 What is the true price?

The true price is a way to make the external costs of producing and consuming a product explicit. *External costs* are the costs associated with negative externalities. These are the negative effects on external stakeholders who did not participate in the production or consumption of that product (or, if they did, did not do so sufficiently freely). Externalities include effects on the environment, such as climate change and water pollution, and on people, such as health and safety accidents and child labour.

True price makes external costs explicit by assessing them on a per-unit basis and by monetising them—that is, expressing them in a monetary way (e.g., in euros or dollars), just as with conventional costs. The sum of all external costs assessed in this way is called the "true price gap". The true price gap can be compared directly to the market price of the product: the two are added together to get to the true price. The true price can be interpreted as how much the product *truly costs*. It includes costs to the buyer (the market price) and the costs to external stakeholders (the true price gap).

We believe true pricing—expressing externalities as discussed above—can contribute to the transformation towards a more sustainable economy. (See A roadmap for true pricing [True Price, 2019]) for more on the applications of true pricing by businesses, consumers and governments.)

#### 2.2. How the true price is calculated

Calculating the true price of a product requires calculating the true price gap and adding that to the market price. Calculating the true price gap in turn requires expressing all relevant externalities in monetary terms. This raises two questions: how to assess which externalities should be taken into account, and how to quantify and monetise them?

For the first question, the true price method takes a rights-based approach. Internationally accepted rights and agreements are taken as a starting point in determining which externalities should be included. The resulting subset of externalities—referred to as 'unsustainable externalities' or 'unsustainable impacts'—is the set of negative effects of producing and consuming products that should be factored into the true price gap.

Rights that are considered are the basic rights of all people as specified by international conventions, and include human rights, fundamental labour rights and environmental rights. True pricing is based on the normative idea that, to reach sustainability, the rights of all stakeholders, including future generations, should be respected by markets and the economy. (For more details, refer to the Principles for True Pricing; in



particular, chapter 1 presents these normative foundations, Annex A contains principles and definitions and Annex C contains a [preliminary] list of all impacts that are to be included in a true price analysis, with a reference to which basic rights these relate to.)

The second question is how to quantify and monetise these externalities. For each of the relevant impacts, the size of the impact in natural unit (or 'footprint') can be measured or estimated using primary or secondary sources (e.g., LCAs). Examples of footprints are the emission volumes of greenhouse gases per unit product (for determining the contribution to climate change), and hours of child labour per unit product. The impact expressed in its natural units (or footprint indicators) can then be multiplied by the monetisation factor for that impact.

The following section explains how this is done.

#### 2.3 What monetisation factors are based on

To determine the monetisation factor for an impact, principles on what perspective to take are needed. As examples: greenhouse gas emissions can result in climate change, which imposes large costs on society; the most disastrous effects of climate change could be prevented by taking a set of costly measures now. These two sets of costs are both associated to carbon emissions, but can differ. So it is important to use a coherent framework as to what the monetisation factors in true pricing mean.

The Principles for True Pricing defines the principle of remediation that monetisation can be based on. This is inspired by, among others, the UN Guiding Principles on Business and Human Rights (OHCHR, 2011) and links directly to the rights-based approach.

Article 22 in the Guiding Principles reads,

Where business enterprises identify that they have caused or contributed to adverse impacts, they should provide for or cooperate in their remediation through legitimate processes.

What remediation entails is explained further in the commentary to Article 25:

Remedy may include apologies, restitution, rehabilitation, financial or non-financial compensation and punitive sanctions (whether criminal or administrative, such as fines), as well as the prevention of harm through, for example, injunctions or guarantees of non-repetition.

The true price methodology implements the principles of remediation by identifying the following four types of costs that, when appropriately combined, form the remediation cost for an impact: 1) Restoration costs, 2) Compensation costs, 3) Prevention costs of re-occurrence and 4) Retribution costs.

#### 1) Restoration costs

Restoration costs are the cost of bringing people's health, wealth, circumstances, capabilities, or environmental stocks and environmental qualities to the state they would have been in the absence of the social and environmental damage associated with an impact (e.g. cost of ecosystem restoration). Restoration

cost is applied for impacts where restoration is feasible, or feasible and more economically efficient than compensation when the damage to people or communities is not severe.

#### 2) Compensation costs

Compensation costs are the cost of compensating affected people for economic and/or non-economic damage caused by the social and environmental impacts of producing or consuming a product. In the valuation literature, this is also called "damage cost" (e.g. compensating for denied income, or the value of lost human health). Non-economic damage can be assessed using the best available stated and revealed preference valuation techniques. Compensation costs are part of the remediation costs for impacts where restoration is not considered feasible.

#### 3) Prevention of re-occurrence cost

Prevention of re-occurrence cost represents the cost that would be incurred in the future to avoid, avert or prevent the identified social and environmental impacts of a product from occurring again (e.g. the cost of introducing human rights audits in a supply chain). Prevention cost of re-occurrence is part of the remediation costs in addition to restoration or compensation when the damage is considered more severe and irreversible. Whereas the other types of costs refer to realised damage, this cost relates to the *prevention* of future damage. It finds its basis in, among others, the UN Guiding Principles mentioned above (OHCR, 2011) that acknowledge a responsibility to prevent reoccurrence of human rights breaches.

#### 4) Retribution cost

Retribution costs are the cost associated with fines, sanctions or penalties imposed by governments for certain violations of legal or widely accepted obligations. They represent the damage to society caused by the breaking law. For impacts that correspond to the breach of a legal or a widely accepted obligation, retribution costs are part of remediation costs, over and above restoration, compensation and/or prevention of reoccurrence costs.

#### 2.4 How monetisation factors are derived

To derive monetisation factors for a given impact, the following approach is followed:

- Firstly, the types of damage that are associated to the impact are determined based on existing literature.
  - Damage can be either damage to people or to the environment. In some cases, the damage has already occurred (i.e. damage in the past; it is irreversible).
  - In other cases, the future damage *might* occur unless it is prevented (namely, reversible future damage), or is *certain to occur* (namely, irreversible future damage).
  - The damage can also be assessed as severe or non-severe.



- Which of the four types of remediation cost (i.e. Restoration, Compensation, Prevention cost of reoccurrence or Retribution) applies is assessed from the rules in Section 2.3.
   More than one type of cost might be relevant (e.g., both Compensation costs and Prevention costs of
  re-occurrence). In some cases, the choice of cost may vary, depending on the country or region where
  the impacts take place, leading to different monetisation factors in different geographies.
- Secondly, based on economic modelling and data available in the literature, the relevant costs are quantified in a way that can be attributed linearly to one unit of impact as measured by the footprint indicators.
- Finally, the quantified cost(s) are summed to form monetisation factors.
   For impacts that have only one footprint indicator, this is a single monetisation factor. For impacts that have a set of distinct footprint indicators, there are monetisation factors for each.

These steps are carried out for each of the social and environmental impacts considered, resulting in 80 monetisation factors. A few examples are presented in the next section.

Once the footprint indicators are quantified for a specific product and multiplied by the respective monetisation factors, the contribution to the true price gap can be determined. Sections 4.1 and 4.2 show the results of this procedure for the true price indicators that have been robustly assessed so far.

#### 2.5 Examples of the derivation of monetisation factors

This section provides three examples to show the process of identifying elements that contribute to the monetisation factors.

#### Contribution to climate change

Greenhouse gas emissions have been shown to change climate patterns globally. Anthropogenic activities increasingly disrupt climatological patterns, which has long-lasting impacts on human and natural environments. Climate-related risks include extreme temperatures and increases in the frequency, intensity, or amount of heavy precipitation, or droughts and precipitation deficits in other regions. Ultimately, climate change results in severe economic damage and damage to human health (e.g., malnutrition or increased risk of diseases) and ecosystems. (For example, see IPCC [2018] for more information.)

It is not yet too late to curb emissions and limit temperature increases to the *2-degree scenario* as specified in the Paris Agreement. However, measures to do so come with costs. Marginal abatement costs for the 2-degree scenario can be seen as the carbon price required to restore greenhouse gas levels in the atmosphere to a safe level. As a result, the monetisation factor for climate change has only one element: a restoration element that follows from a meta-study of marginal abatement cost models (Kuik, Brander and Tol, 2009). Compensation cost, prevention-of-recurrence and retribution costs do not apply in this case.

#### Child labour

Child labour refers to work done by children beyond what is allowed by law: in most countries, children above a certain age are allowed to do light and non-hazardous work for a specified number of hours per day or week.

Child labour severely damages children. The damage includes missed education and lower future earnings (if the children were not able to attend school), and in some cases, physical and psychological damage (mostly for the more severe forms of child labour) (ILO, 2003, ILO, 2019a).

For severe damage to people that is reversible, the cost of restoration is included in the remediation cost (see Section 2.4). For example, restoration can occur through provision of quality education for underage workers not attending school, or through reintegration programmes for children involved in hazardous child labour. The monetisation factor contains the costs associated with these restoration activities.

For types of damage that cannot be restored, the compensation cost is taken into account. This includes compensation for the loss of future earnings due to lost years of education during childhood that cannot be regained. As the damage is severe, and not fully restorable, the cost of measures to guarantee non-reoccurrence should be factored in. The cost of an audit that verifies that child labour is not present in a supply chain is also included.

Finally, retribution also applies, as there is always a breach of the law. Retribution costs are estimated from a weighted average of penalties for forms of child labour that are derived from various countries.<sup>2</sup>

#### 2.6 Key limitations

The monetisation factors contained in this publication and the true price methodology are a work-in-progress.

There are various limitations associated with the current factors that should be mentioned:

- Firstly, they are not complete with respect to all impacts mentioned in the True Price Principles.
   The coverage of the current impacts is more complete for impacts related to environmental rights and worker rights. Impacts related to rights of local and indigenous communities and society at large have not yet been covered.
  - There are also some gaps for environmental impacts, particularly for impacts not commonly assessed in LCA, such as biodiversity loss (other than that related to land use change or pollution).
  - Furthermore, as mentioned, many factors are local and this publication addresses only global factors.
- Secondly, the methodology is new and contains various normative assumptions.
   Translating principles into measurable targets and remediation categories requires interpretation.
- Thirdly, there are significant model and data uncertainties regarding the estimates of restoration, compensation (damage), prevention and retribution costs. In particular, retribution cost is an

<sup>&</sup>lt;sup>2</sup> A global average is used instead of a local value in each country to negate the idea that the health of a child is worth more in some countries than in others.



innovation in valuation and damage cost is not always available. In many cases, a best estimate based on proxy data was used, although there may be some impacts that have not been modelled. This leads to a possible underestimate of the remediation cost.

- Fourthly, this database involves combining datapoints from a very large variety of sources on social
  and environmental impact measurement and valuation. Even though significant effort has been put
  into standardizing assumptions and modelling choices used across indicators, including exchange
  rates, inflation rates, discount rates and valuation coefficients of human health and biodiversity, the
  presence of inconsistencies cannot be excluded.
- Finally, when developing a method that aims to be useful to many types of businesses and is applied to many types of products, aligning with the many existing standards and methods for sustainability reporting and impact measurement is demanding.

While care was taken to come to the present monetisation factors, these can and will, no doubt, be improved. True Price and our partners are committed to developing the standards and methods.

#### 2.7 Next steps

In collaboration our partners, True Price will continue to refine the monetisation factors and develop the methodology, and will, in due course, publish a more detailed description of the methodology, including guidelines on how to apply it in practical cases.

The monetisation factors provided in this publication are a work in progress. We invite you to check regularly for updates on <a href="www.trueprice.org">www.trueprice.org</a>. We welcome feedback from valuation and true cost accounting specialists and users. We could be grateful for your input, which you can forward to <a href="mailto:info@trueprice.org">info@trueprice.org</a>.

## 3. Impacts and indicators for true pricing

### 3.1 Environmental impacts

Table 1 provides an overview of all true pricing environmental impacts that are in scope of this publication. A total of 10 impacts is provided, along with their definition, footprint indicator(s) and sub-indicator(s) used to quantify them and corresponding unit. This list is not exhaustive, and more impacts, indicators and sub-indicators may be added in the future. Environmental indicators are largely based on the ReCiPe (Huijbregts et al., 2016) lifecycle assessment methodology.

Table 1: Overview of environmental impacts in true pricing.

Impact	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
category					
Contribution	Contribution to	Contribution to climate change from emissions of	Greenhouse gas (GHG)		kg CO₂-eq
to climate	climate change	greenhouse gases (carbon dioxide, methane, nitrous oxide	emissions		
change		and others). Emissions of greenhouse gases increase their			
		atmospheric concentration (ppb), which increases the			
		radiative forcing capacity and consequently increases the			
		global mean temperature. Ultimately, extreme weather			
		patterns, reduced agricultural yields and increased frequency			
		of natural disasters can result in damage to the economy,			
		human health – e.g., increased risk of diseases, natural			
		disasters - and ecosystems (Huijbregts et al. 2016).			
Pollution of	Air pollution	Impacts caused by emissions to air other than climate	Toxic emissions to air	Human toxicity	DALY <sup>3</sup>
the living		change, namely ozone layer depletion, acidification,		Terrestrial ecotoxicity	kg 1,4-DB eq
environment		photochemical oxidant formation, particulate matter		Freshwater ecotoxicity	kg 1,4-DB eq
		formation, terrestrial and aquatic ecotoxicity and human		Marine ecotoxicity	kg 1,4-DB eq

<sup>&</sup>lt;sup>3</sup> DALY, Disability Adjusted Life Year, (WHO, 2019)



Pollution of the living environment	Water pollution	toxicity from toxic emissions to air, as defined in LCA methodologies (European Commission, 2012, Huijbregts et al., 2016).  Emissions to water contributing to ecotoxicity and human toxicity, as well as eutrophication of marine- and freshwater. Eutrophication occurs due to the runoff and discharge of nutrients, for example from leaching of plant nutrients into soil, marine and freshwater bodies and the subsequent rise in nutrient levels, i.e. of phosphorus (P) and nitrogen (N) (Huijbregts et al., 2016). Rising nutrient levels affect water quality and transparency and damage ecological systems, for example when autotrophic organisms and heterotrophic species and invertebrates take up the nutrients and lead to a local loss in biodiversity.	Particulate matter (PM) formation Photochemical oxidant formation (POF) Acidification Ozone layer depleting emissions Toxic emissions to water  Freshwater eutrophication Marine eutrophication	Human toxicity Terrestrial ecotoxicity Freshwater ecotoxicity Marine ecotoxicity	kg PM2.5 eq  kg NMVOC eq  kg SO <sub>2</sub> -eq  kg CFC11-eq  DALY  kg 1,4-DB eq  kg 1,4-DB eq  kg 1,4-DB eq  kg P-eq to freshwater  kg N-eq to marine water
Pollution of the living environment	Soil pollution	Eco- and human toxicity caused by emissions to soil. Soil pollution occurs due to the runoff and discharge of contaminants, for example heavy metals (Huijbregts et al., 2016). Soil pollution is in principle a form of soil degradation, but it is added here separately from that impact to be consistent with the air and water pollution impacts. Soil pollution can in turn lead to negative effects on biodiversity and human health.	Toxic emissions to soil	Human toxicity  Terrestrial ecotoxicity  Freshwater ecotoxicity  Marine ecotoxicity	DALY kg 1,4-DB eq kg 1,4-DB eq kg 1,4-DB eq
Degradation of land, biodiversity	Land occupation	Decreased availability of land for purposes other than the current one, through land occupancy. Land occupation displaces habitats and ecosystems and therefore leads to	Land occupation	Tropical forest Other forest Woodland/shrubland	MSA ha yr

and		biodiversity loss and loss of ecosystem services (De Groot et		Grassland/savannah	
ecosystems		al., 2012).		Inland/wetland	
				Coastal wetland	
Degradation	Land	Changes in land-cover that can affect ecosystem services and	Land transformation	Tropical forest	ha
of land,	transformation	the climate system. This impact includes the amount of		Other forest	
biodiversity		natural ecosystems – i.e. (tropical) forest, woodland,		Woodland/shrubland	
and		grassland, and coastal wetland - that are transformed in a		Grassland/savannah	
ecosystems		certain period of time. Land transformation reduces the size		Inland/wetland	1
		of habitats and ecosystems and therefore leads to		Coastal wetland	
		biodiversity loss and loss of ecosystem services.			
Depletion of	Fossil fuel	Primary extraction of fossil fuels linked to fuel use, energy use	Fossil fuel depletion		kg oil-eq
scare abiotic	depletion	and energy required to produce other inputs. Extraction of			
resources		crude oil, hard coal and natural gas bears external societal			
		costs because the stock of these materials is reduced for			
		present and future generations. (Huijbregts et al., 2016). In this			
		method, fossil fuel depletion is considered separately from			
		the depletion of other non-renewable materials in line with			
		LCA methodologies.			
Depletion of	(Other) non-	Primary extraction of scarce, non-renewable resources	(Other) non-renewable		kg Cu-eq
scarce abiotic	renewable	besides fossil fuels, such as minerals. These bear external	material depletion		
resources	material	societal costs because the stock of these materials is reduced			
	depletion	for present and future generations. Excludes fossil fuel			
		depletion.			
Depletion of	Scarce water	Concerns the use of blue water in such a way that the water	Scarce blue water use		m³ scarce water
scarce abiotic	use	is evaporated, incorporated into products, transferred to			
resources		other watersheds or disposed into the sea, in areas where			
		water is scarce (Falkenmark and Rockstrom, 2004). Water that			
		is used as such is not available anymore in the watershed of			
		origin for humans nor for ecosystems (Huijbregts et al., 2016).			

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		Scarcity of water depends on the watershed of origin and the geographical context (WWF, 2019).		
Degradation	Soil	Soil degradation is defined as the physical, chemical and	Soil organic carbon	kg SOC
of land,	degradation	biological decline in soil quality due to the physical	(SOC) loss	
biodiversity		deterioration of soil resulting from productive activities (e.g.	Soil loss from wind	kg soil lost
and		waterlogging), the chemical deterioration of soil (e.g. loss of	erosion	
ecosystems		nutrients, loss of organic matter, acidification, and	Soil loss from water	kg soil lost
		salinization), or soil erosion (from water or wind).	erosion	
		Soil quality is the capacity of a soil to have the desired soil		
		functions sufficiently available under varying conditions for a		
		combination of objectives such as food production, an		
		efficient nutrient cycle and the preservation of biodiversity		
		(Hanegraaf et al., 2019).		

#### 3.2 Social impacts

Table 2 provides an overview of all true pricing social impacts that are in scope of this publication. A total of 10 impacts is provided, along with their definition, indicator(s) and sub-indicator(s) used to quantify them and corresponding unit. This list is not exhaustive, and more impacts, indicators and sub-indicators may be added in the future. The set of social impacts is based on the Principles for True Pricing (True Price Foundation, 2020, Annex C) and largely in line with labour rights, Human Rights and corporate responsibility standards for business and existing social LCA frameworks (UNEP 2009, ISO 2010, SAI 2014, CHRB 2018, Van der Velden en Vogtlander, 2017, Benoit-Norris et al. 2012, Croes & Vermeulen 2015). The set of social footprint indicators is developed by True Price.

Table 2: Overview of social impacts in true pricing.

Impact category	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
Child labour	Child labour	Child labour is work that deprives children of their	Underage workers	Underage workers below	child FTE <sup>4</sup>
		childhood, their potential and their dignity, and is		minimum age for light work	
		harmful to physical and mental development. Whether		(12 or 13) involved in non-	
		participation of children in work is deemed child labour		hazardous economic work	
		depends on age, local regulation on minimum working		Underage workers above	child FTE
		age and minimum age for light work, nature of the		minimum age for light work	
		work and the work relation, as specified by		and below minimum age (12-	
		international institutions such as ILO (1999; 2019a) and		14 or 13-15) involved in non-	
		UNICEF (2014) (See also ISO 2010). In its most extreme		hazardous non-light	
		forms, child labour involves children being enslaved,		economic work	
		separated from their families, exposed to serious		Underage workers below	child FTE
		hazards and illnesses and/or left to fend for themselves		minimum age (12 or 13)	
		on the streets of large cities (Goedkoop, Idrane, and de		involved in hazardous work	
		Beer, 2018).		Workers above minimum	FTE
				age (14 or 15) and below 18	
				involved in hazardous work	

 $<sup>^{\</sup>rm 4}\,{\rm Full}$  Time Equivalent adapted for legal working hours for underage workers



Impact category	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
			Underage workers that		children
			are not attending school		
			Labour force to be		FTE
			audited for child labour		
Forced labour	Forced labour	Forced labour concerns all physical and psychological	Forced workers (least		FTE
		damage from work or service that is claimed under	severe)		
		threat of punishment and for which the person	Forced workers		FTE
		concerned has not volunteered. Forced labour includes	(medium severe)		
		practices such as the use of compulsory prison labour	Forced workers (most		FTE
		by private business entities, debt bondage, indentured	severe)		
		servitude and human trafficking (ILO, 2019b).	Forced workers who are		FTE
			in debt bondage		
			Forced workers who are		FTE
			victims of abuse		
			Labour force to be		FTE
			audited for forced		
			labour		
Discrimination	Gender	Gender discrimination concerns the effect of	Female workers without		FTE
	discrimination	discriminating, nullifying or impairing equality of	maternity leave		
		opportunity or treatment based on sex. Gender	provision		
		discrimination includes insufficient provision of	Value of denied		EUR
		maternity leave and benefits, different pay for the	maternity leave		
		same work between male and female employees and	Wage gap from gender		EUR
		different opportunities to access higher pay job based	discrimination		
		on sex.	Wage gap from unequal		EUR
			opportunities		
			Labour force to be		FTE
			audited for		
			discrimination		

Impact category	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
Non-guarantee	Underpayment in	Underpayment occurs when the actual wages of	Wage gap of workers		EUR
of a decent	the value chain	employees over standard working hours, including	earning below minimum		
living standard		financial wages and some forms of in-kind	wage		
		compensation, lie below the legal minimum wage or a	Wage gap of workers		EUR
		decent living wage. Underpayment in the value chain	earning above minimum		
		can also include underpayment of child labourers and	wage but below decent		
		forced labourers. It excludes underpaid overtime,	living wage		
		which is included under 'Excessive and underpaid	Labour force to be		FTE
		overtime'.	audited for insufficient		
			wages		
Non-guarantee	Lack of social	Negative effects of lack of social security (where this is	Workers without legal		FTE
of a decent	security	obliged by law). Social security includes protection	social security		
living standard		against certain life risks and social needs, such as			
		guaranteed income security and health protection. It is	Value of denied paid		EUR
		provisioned through cash or in-kind transfers, intended			EUR
		to ensure access to medical care and health services as	leave		
		well as income security through one's life, particularly	Labour force to be		FTE
		in the event of illness, unemployment, employment	audited for insufficient		
		injury, maternity, family responsibilities, invalidity, loss	social security		
		of the family breadwinner, as well as during retirement			
		and old age (ILO, 2019c).			
Non-guarantee	Excessive and	Overtime hours worked by employees that are carried	Workers performing		FTE
of a decent	underpaid	out in violation of legal regulations or compensated	illegal overtime		
living standard	overtime	below legal requirements. It does not include	Workers performing		FTE
		underpayment, the gap between liveable and actual	underpaid overtime		
		wages, for standard working hours.	Overtime wage gap		EUR
			Labour force to be		FTE
			audited for illegal		
			overtime		



Impact category	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
Non-guarantee	Insufficient	Smallholder farmers (and other small entrepreneurs   Income gap			EUR
of a decent	income	with personal liability) in the value chain that have an			
living standard		income below the so-called living income (necessary			
		for a decent standard of living). This impact differs from			
		underpayment in the value chain because it only			
		focusses on the income of self-employed smallholder			
		farmers and entrepreneurs.			
Occupational	Occurrence of	Negative effects of workplace harassment, including	Workers who	Workers who experienced	workers
health and	harassment	verbal and non-verbal, sexual and non-sexual. The term	experienced harassment	non-physical non-sexual	
safety risks		of "harassment" encompasses any act, conduct,		harassment	
		statement or request which is unwelcome to a		Workers who experienced	workers
		protected person and could, in all the circumstances,		non-physical sexual	
		reasonably be regarded as harassing behaviour of a		harassment	
		discriminatory, offensive, humiliating, intimidating or		Workers who experienced	workers
		violent nature or an intrusion of privacy. This impact		physical non-sexual	
		includes bullying/mobbing and sexual harassment (ILO,		harassment	
		2013a).		Workers who experienced	workers
				non-severe physical sexual	
				harassment	
				Workers who experienced	workers
				severe physical sexual	
				harassment	
			Labour force to be		FTE
			audited for harassment		
Lack of union	Lack of freedom of	Workers that are not given the right of freedom of	Instances of denied		violations
rights	association	association: the extent to which workers have the right	freedom of association		
		to establish and to join organisations of their choice			

Impact category	Impact	Definition	Footprint indicator	Footprint sub-indicator	Unit
		without prior authorisation, to promote and defend	Labour force to be		FTE
		their interests, and to negotiate collectively with other			
		parties. They should be able to do this freely, without	freedom of association		
		interference by other parties or the state, and should			
		not be discriminated against as a result of union			
		membership. The right to organise includes the right of			
		workers to strike and the rights of organisations to			
		draw up constitutions and rules, to freely elect			
		representatives, to organise activities without			
		restriction and to formulate programmes (UNEP, 2009).			
Occupational	Negative effects	Impact on workers' health and safety at work: the	Non-fatal occupational	Insured non-fatal	incidents
health and	of employee	extent to which working in the value chain negatively	incidents	occupational incidents	
safety risks	health & safety	affects the safety and overall health status of the		Uninsured non-fatal	Incidents
		workers. The term health, in relation to work, indicates		occupational incidents	
		not merely the incidence of disease or infirmity, but	Fatal occupational		Incidents
		also includes the physical and mental elements	incidents		
		affecting health, which are directly related to safety	Occupational incidents		Incidents
		and hygiene at work (ISO 2010, Goedkoop et al., 2018).	with breach of H&S		
		Safety is understood as the extent to which working	standards		
		under defined conditions reduces safety of employees.	Work performed in		FTE
		This includes fatal and non-fatal incidents, the	violation of H&S		
		application of prevention measures and management	standards		
		practices and the incidence of occupational diseases.	Labour force to be		FTE
			audited for H&S		



# 4. Monetisation factors for true pricing

### **4.1 Environmental impacts**

Table 3 provides the monetisation factors for all environmental impacts and corresponding footprint indicators in true pricing. Each monetisation factor represents a restoration, compensation, prevention or retribution cost, or a combination of those, as explained in chapter 2.2. An explanation of the types of costs and sources is also provided. All values are expressed in euro 2020.

Table 3: Monetisation factors for environmental impacts in true pricing. (Version 2020 .1)

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
Contribution to	Greenhouse gas (GHG)		0.152	A restoration cost which expresses the abatement cost for achieving the policy targets
climate change	emissions		EUR/kgCO2eq	of reducing greenhouse gas emissions to meet the 2-degree target as set in the Paris
				Agreement, based on a meta-study of 62 marginal abatement cost estimates (Kuik,
				Brander and Tol, 2009).
Air pollution	Toxic emissions to air	Human toxicity	54,800	A compensation cost which expresses the value of a Disability Adjusted Life Year
			EUR/DALY	(DALY) based on a meta-analysis of the Value of Statistical Life (VSL) from 92
				willingness-to-pay studies, carried out by the OECD (2010).
		Terrestrial ecotoxicity	7.27 EUR/kg 1,4-	A compensation cost which expresses the social cost of pollution and indicates the
			DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Freshwater ecotoxicity	0.0302 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Marine ecotoxicity	0.00618 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.

Impact	Footprint indicator	Footprint sub-indicator	Monetisation factor	Explanation
				The used cost is an environmental price given at midpoint level, accounting for the endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting based on population density to calculate a global average.
	Particulate matter (PM) formation		46.2 EUR/kg PM2.5 eq	A compensation cost which expresses the social cost of pollution and indicates the occurring loss of economic welfare when pollutants are emitted to the environment. The used cost is an environmental price given at midpoint level, accounting for the endpoints of human health (morbidity, i.e. sickness and disease, and premature mortality) and buildings and materials (man-made capital) (CE Delft, 2018). Country-specific factors are derived adjusting based on population density to calculate a global average.
	Photochemical oxidant formation (POF)		2.22 EUR/kg NMVOC eq	A compensation cost which expresses the social cost of pollution and indicates the occurring loss of economic welfare when pollutants are emitted to the environment. The used cost is an environmental price given at midpoint level, accounting for the endpoints of human health (morbidity, i.e. sickness and disease, and premature mortality) and buildings and materials (man-made capital) (CE Delft, 2018). Country-specific factors are derived adjusting based on population density to calculate a global average.
	Acidification		3.36 EUR/kg SO2 eq	A compensation cost which expresses the social cost of pollution and indicates the occurring loss of economic welfare when pollutants are emitted to the environment. The used cost is an environmental price given at midpoint level, accounting for the endpoints of human health (morbidity, i.e. sickness and disease, and premature mortality), ecosystem services (including agriculture) and buildings and materials (man-made capital) (CE Delft, 2018). Country-specific factors are derived adjusting based on population density to calculate a global average.
	Ozone layer depleting emissions		31.8 EUR/kg CFC- 11eq	A compensation cost which expresses the social cost of pollution and indicates the occurring loss of economic welfare when pollutants are emitted to the environment.



Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoints of human health (morbidity, i.e. sickness and disease, and premature
				mortality), ecosystem services (including agriculture) and buildings and materials
				(man-made capital) (CE Delft, 2018).
Water	Toxic emissions to	Human toxicity	54,800	A compensation cost which expresses the Value of Statistical Life (VSL) based on a
pollution	water		EUR/DALY	meta-analysis of the Value of Statistical Life (VSL) from 92 willingness-to-pay studies,
				carried out by the OECD (2010).
		Terrestrial ecotoxicity	7.27 EUR/kg 1,4-	A compensation cost which expresses the social cost of pollution and indicates the
			DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Freshwater ecotoxicity	0.0302 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Marine Ecotoxicity	0.00618 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
	Freshwater		304 EUR/kg P eq	A combination of restoration and compensation costs based on a literature review on
	eutrophication		to freshwater	the costs of eutrophication. Restoration costs express average abatement cost for
				bringing nutrient levels to a regulatory target, for the impacts that are reversible.
				Compensation costs express other damage (economic damage, damage to human
				health and biodiversity loss), for residual impacts after restoration has taken place.
				Country specific factors can be derived based on water basin-level risk of
				eutrophication.

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
	Marine eutrophication		63.4 EUR/kg N	A combination of restoration and compensation costs based on a literature review on
			eq to marine	the costs of eutrophication. Restoration costs express average abatement cost for
			water	bringing nutrient levels to a regulatory target, for the impacts that are reversible.
				Compensation costs express other damage (economic damage, damage to human
				health and biodiversity loss), for residual impacts after restoration has taken place.
Soil pollution	Toxic emissions to soil	Human toxicity	54,800	A compensation cost which expresses the value of a Disability Adjusted Life Year
			EUR/DALY	(DALY) based on a meta-analysis of the Value of Statistical Life (VSL) from 92
				willingness-to-pay studies, carried out by the OECD (2010).
		Terrestrial ecotoxicity	7.27 EUR/kg 1,4-	A compensation cost which expresses the social cost of pollution and indicates the
			DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Freshwater ecotoxicity	0.0302 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
		Marine Ecotoxicity	0.00618 EUR/kg	A compensation cost which expresses the social cost of pollution and indicates the
			1,4-DB eq	occurring loss of economic welfare when pollutants are emitted to the environment.
				The used cost is an environmental price given at midpoint level, accounting for the
				endpoint of ecosystems (CE Delft, 2018). Country-specific factors are derived adjusting
				based on population density to calculate a global average.
Land	Land occupation	Tropical forest	2,090 EUR/(MSA	A compensation cost which expresses the opportunity cost of land occupation based
occupation			ha*yr)	on the value of ecosystem services for main biomes based on a meta-analysis from
		Other forest	1,000 EUR/(MSA	TEEB (De Groot et al., 2012). Country-specific factors can be derived based on biome
			ha*yr)	cover per country.



Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
		Woodland/shrubland	1,350 EUR/(MSA	
			ha*yr)	
		Grassland/savannah	2,390 EUR/(MSA	
			ha*yr)	
		Inland wetland	14,700	
			EUR/(MSA ha*yr)	
		Coastal wetland	10,800	
			EUR/(MSA ha*yr)	
Land	Land transformation	Tropical forest	2,960 EUR/ha	A restoration cost which expresses the average cost of ecosystem restoration projects
transformation		Other forest	2,050 EUR/ha	in different biomes based on a review of case studies (TEEB, 2009). Costs include
		Woodland/shrubland	848 EUR/ha	capital investment and maintenance of the restoration project.
		Grassland/savannah	223 EUR/ha	
		Inland wetland	28,300 EUR/ha	
		Coastal wetland	2,460 EUR/ha	
Fossil fuel	Fossil fuel depletion		0.437 EUR/kg oil	A compensation cost which expresses the future loss of economic welfare due to
depletion			eq	increased extraction costs of fossil fuels in the future (Huijbregts et al., 2016).
(Other) non-	(Other) non-renewable		0.223 EUR/kg Cu	A compensation cost which expresses the future loss of economic welfare due to
renewable	material depletion		eq	increased extraction costs of non-renewable materials in the future (Huijbregts et al.,
material				2016).
depletion				
Scarce water	Scarce blue water use		1.27 EUR/m3	A restoration cost which expresses the annualized cost of desalination, including the
use				cost of operation and maintenance, electrical and thermal energy, as well as the cost
				of covering and repaying initial capital and operational costs of desalination (World
				Bank, 2012).
Soil	Soil organic carbon		0.0299 EUR/kg	A compensation cost which expresses the damage cost for the chemical, physical,
degradation	(SOC) loss		SOC loss	biological and ecological decline of soil due to loss of SOC, based on a study on the

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
				shadow prices of soil quality by TNO and Wageningen University (Ligthart and van
				Harmelen, 2019).
	Soil loss from wind		0.0351 EUR/kg	A compensation cost which expresses the cost of soil erosion based on an extensive
	erosion		soil loss	review on the costs of soil erosion by FAO (2014). The costs include on-site damage
	Soil loss from water		0.0275 EUR/kg	such as loss of nutrients, reduced harvests and reduced value of the land, and off-site
	erosion		soil loss	damage such as the silting up of waterways, flooding and repairing public and private
				property.



### 4.2 Social impacts

Table 4 provides the monetisation factors for all social impacts and corresponding footprint indicators in true pricing. Each monetisation factor represents a restoration, compensation, prevention or retribution cost, or a combination of those, as explained in chapter 2.2. An explanation of the types of costs and sources is also provided. All values are expressed in euro 2020.

Table 4: Monetisation factors for social impacts in true pricing. (Version 2020.1)

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
Child labour	Underage workers	Underage workers	16,700	A combination of restoration, compensation, prevention and retribution cost. The
		below minimum age for	EUR/child FTE	restoration cost expresses the costs of providing quality education for children not
		light work (12 or 13)		attending school and the costs of implementing additional components of
		involved in non-		reintegration programmes for children involved in hazardous child labour (ILO, 2003).
		hazardous economic		The compensation cost expresses the loss of future earnings when a child is prevented
		work		from attending school during youth (Psacharopoulos, 1999; ILO, 2003; Feyrer, 2006).
		Underage workers	6,180	The prevention cost expresses the cost of generic auditing setup, to prevent future
		above minimum age for	EUR/child FTE	instances. Finally, the retribution cost represents a penalty for instances of child labour
		light work and below		based on the weighted average of penalties from various countries that expresses a
		minimum age (12-14 or		global penalty.
		13-15) involved in non-		
		hazardous non-light		
		economic work		
		Underage workers	35,600	
		below minimum age (12	EUR/child FTE	
		or 13) involved in		
		hazardous work		
		Workers above	17,900 EUR/FTE	
		minimum age (14 or 15)		
		and below 18 involved in		
		hazardous work		

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
	Underage workers that		21,800	
	are not attending school		EUR/children	
	Labour force to be		7.92 EUR/FTE	
	audited for child labour			
Forced Labour	Forced workers (least		13,700 EUR/FTE	A combination of restoration, compensation, prevention and retribution costs. The
	severe)			restoration cost expresses the restitution of past economic losses of forced workers
	Forced workers		73,000	in debt bondage, as well as other costs for reintegration (ILO, 2009; Kara, 2014). The
	(medium severe)		EUR/FTE	compensation cost expresses the cost of lost health valued using DALY for forced
	Forced workers (most		133,000	workers victims of abuse (OECD, 2010). The prevention cost expresses the cost of
	severe)		EUR/FTE	generic auditing setup, to prevent future instances. Finally, the retribution cost
	Forced workers who are		17,900 EUR/FTE	represents a penalty for instances of forced labour based on the weighted average of
	in debt bondage			penalties from various countries that expresses a global penalty. Restoration,
	Forced workers who are		22,900	retribution and compensation costs for harassment may also be included, if abuse
	victims of abuse		EUR/FTE	exists in the specific case.
	Labour force to be		7.92 EUR/FTE	
	audited for forced			
	labour			
Discrimination	Female workers without		1,890 EUR/FTE	A combination of restoration, prevention and retribution costs. The restoration cost
	maternity leave			represents the restitution of wage lost due to denied maternity leave, gender
	provision			discrimination and unequal opportunities. The prevention cost expresses the cost of
	Value of denied		1.06 EUR/EUR	generic auditing setup, to prevent future instances of discrimination. The retribution
	maternity leave			cost represents a penalty for the violation of denied maternity leave and a penalty
	Wage gap from gender		1.49 EUR/EUR	proportional to the size of the wage gap from discrimination, based on the weighted
	discrimination			average of penalties from various countries that expresses a global penalty.
	Wage gap from unequal		1.49 EUR/EUR	
	opportunities			



Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
	Labour force to be		7.92 EUR/FTE	
	audited for			
	discrimination			
Underpayment	Wage gap of workers		1.49 EUR/EUR	A combination of compensation, prevention and retribution costs. The compensation
in the value	earning below minimum			cost expresses the gap to a decent living wage, as well as the interest rate. The
chain	wage			prevention cost expresses the cost of generic auditing setup, to prevent future
	Wage gap of workers		1.06 EUR/EUR	instances. The retribution cost represents a penalty for the amount of the wage gap
	earning above minimum			that is below the legal minimum wage, based on the weighted average of penalties
	wage but below decent			from various countries that expresses a global penalty.
	living wage			
	Labour force to be		7.92 EUR/FTE	
	audited for insufficient			
	wages			
Lack of social	Workers without legal		2,520 EUR/FTE	A combination of compensation, prevention and retribution costs. The compensation
security	social security			cost represents the restitution of the denied paid leave. The prevention cost expresses
-	Value of denied naid		1.06 EUR/EUR	the cost of generic auditing setup, to prevent future instances. Finally, the retribution
	Value of denied paid		1.06 EUR/EUR	cost represents a penalty for the workers without social security, in the case of a legal
	leave Labour force to be		7.92 EUR/FTE	requirement by law, based on the weighted average of penalties from various
	audited for insufficient		7.92 EUR/FTE	countries that expresses a global penalty.
	social security			
Excessive and	Workers performing		118 EUR/FTE	A combination of compensation, prevention and retribution costs. The compensation
underpaid	illegal overtime		IIO LUK/FIE	cost represents the wage gap due to underpaid overtime. The prevention cost
overtime	Workers performing		118 EUR/FTE	expresses the cost of generic auditing setup, to prevent future instances. Finally, the
Overtime	underpaid overtime		IIO EUR/FIE	retribution cost represents a penalty cost for overtime work above the maximum legal
	Overtime pay gap		1.06 EUR/EUR	retribution cost represents a penalty cost for overtime work above the maximum
	Overtime pay gap		1.00 LUN/LUK	

Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
	Labour force to be		7.92 EUR/FTE	limit or paid under legal requirements based on the weighted average of penalties
	audited for illegal			from various countries that expresses a global penalty.
	overtime			
Insufficient	Income gap		1.49 EUR/EUR	A compensation cost that represents the restitution of the income gap.
income				
Occurrence of	Workers who	Workers who	17,600	A combination of restoration, compensation, prevention and retribution costs. The
harassment	experienced harassment	experienced non-	EUR/worker	restoration cost represents average medical costs for injuries, anxiety, depression and
		physical non-sexual		PTSD resulting from workplace harassment estimated for the Netherlands and
		harassment		adapted to other countries using value transfer (ILO, 2006, p.138; WHO CHOICE, 2019;
		Workers who	19,700	Volksgezondheid en Zorg, 2019). The compensation cost represents the cost of loss of
		experienced non-	EUR/worker	future well-being due to long-term mental health impact of victims of harassment. The
		physical sexual		prevention cost expresses the cost of generic auditing setup, to prevent future
		harassment		instances. Finally, the retribution cost represents a penalty for instances of physical
		Workers who	35,200	non-sexual and sexual harassment based on the weighted average of penalties from
		experienced physical	EUR/worker	various countries that expresses a global penalty.
		non-sexual harassment		
		Workers who	43,100	
		experienced non-severe	EUR/worker	
		physical sexual		
		harassment		
		Workers who	51,900	
		experienced severe	EUR/worker	
		physical sexual		
		harassment		
	Labour force to be		7.92 EUR/FTE	1
	audited for harassment			



Impact	Footprint indicator	Footprint sub-indicator	Monetisation	Explanation
			factor	
Lack of freedom	Instances of denied		980	A combination of prevention and retribution cost. The prevention cost expresses the
of association	freedom of association		EUR/violation	cost of generic auditing setup, to prevent future instances. The retribution cost
				expresses a penalty for denied freedom of association based on a review of penalties
	Labour force to be		7.92 EUR/FTE	from five different legal systems and adjusted based on the square root of the
	audited to be audited			corresponding countries' population to express a global penalty. Restoration and
	for denied freedom of			compensation are not included so as not to double count the impact of freedom of
	association			association with the other social impacts.
Negative effects	Non-fatal occupational	Insured non-fatal	2,220	A combination of compensation, prevention and retribution costs. The compensation
on employee	incidents	occupational incidents	EUR/incident	cost represents the average cost of medical expenses for occupational injuries not
health and		Uninsured non-fatal	2,430	covered by the employer estimated from US Bureau of Labour statistics, and adapted
safety		occupational incidents	EUR/incident	to other countries using value transfer (Leigh, 2011, WHO CHOICE, 2019), the value of
	Fatal occupational		3,000,000	health (DALY) loss in the case of non-fatal incidents and the VSL in the cause of fatal
	incidents		EUR/incident	incidents as a compensation to the family of the victim (OECD, 2010). The prevention
	Occupational injuries		3,900	cost expresses the cost of generic auditing setup, to prevent future instances. Finally,
	with breach of H&S		EUR/incident	the retribution costs represent a penalty for the cases in which workers perform their
	standards			duties in conditions which violate Health and Safety regulations, which is based on the
	Work performed in		2,740 EUR/FTE	weighted average of penalties from various countries that expresses a global penalty.
	violation of H&S			
	standards			
	Labour force to be		7.92 EUR/FTE	
	audited for H&S			

## Glossary

### True price

The true price of a product is the sum of the market price and the true price gap of a product. It reflects the price a buyer would have to pay for a product if the cost of remediating its unsustainable impacts would be added on top of its price.

#### True price gap

The true price gap of a product is the sum of all the remediation costs of all unsustainable impacts caused by the production and consumption of that product.

# Unsustainable impact

An unsustainable impact is a realised or expected harm to the Natural, Financial, Social, Human, Manufactured or Intellectual Capital flow or experienced well-being of people or communities due to a breach of one or more generally accepted universal rights. Can also be referred to as unsustainable externality.

#### Externality

A societal cost or benefit that affects a party who did not choose to incur this cost or benefit. A societal cost is a negative externality and a societal benefit is a positive externality.

#### **Social impacts**

Impact on people and communities caused by production and consumption. In the context of a true price gap assessment, social impacts are unsustainable externalities related to breaches of human rights and labour rights.

# Environmental impacts

Impacts on the environment, people and communities caused by production and consumption. In the context of a true price gap assessment, environmental impacts are unsustainable externalities related to the breaches of environmental rights.

# Footprint indicators

Variables that quantify the actual social and environmental impacts that are in scope to calculate the true price of a product. Footprint indicators can be monetized and compared meaningfully across different life cycle steps.

# Monetisation factor

Estimate of the remediation cost of the impacts measured by the footprint indicators. In some cases, different monetisation factors may be country-dependent and be different for the same impact for different parts of the product lifecycle (for example, if some damage cost coefficients are proportional to local income levels and the damage occurs in different countries).



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#### **True Price**

Haarlemmerplein 2 1013 HS Amsterdam The Netherlands

Tel.: +31 202 403 440 info@trueprice.org

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